



# No matter the business, outshine the competition.

Making your business more noticeable has never been easier — or more colorful! — with Oelo's color-changing outdoor commercial LED lighting. Not only is Oelo the perfect replacement to tired string lighting thanks to its energy-efficient, maintenance-free design, but this system pulls double duty EVERY holiday season thanks to its intuitive smart controls. Imagine maintenance-free holiday and commercial lighting at your fingertips for every sales event and special occasion.

# A COMPREHENSIVE LED COMMERCIAL LIGHTING SYSTEM.



# **CLOUD-BASED CONTROLS — PGS 4-7**

- Six signal outputs, which allows you to control six zones from one contoller for more creative installs and effects.
- 16 million hues, plus pre-made patterns or custom creations
- Built-in scheduling feature to automatically turns on lights
- Secure iPhone or Android applications









- Acrylic and metal cover options for mounting versatility
- Industry's only "hybrid" out-and-down capable system
- Available in an array of colors (or custom powder coat)
- UL-certified, IP68 waterproof-rated LED lights
- Rated for 100,000 of use (or 34 years of nightly glow)

# WHY INVEST IN OELO?

- ✓ INCREASE YOUR BUSINESS' VISIBILITY to attract more customers and increase your sales
- ✓ ENHANCE THE SAFETY AND SECURITY of your business with a well-lit commercial exterior
- ✓ REDUCE MAINTENANCE AND EXPENSES with a hassle-free, energy-efficient lighting system
- ✓ BECAUSE IT'S FUN (EVERYONE WILL LOVE IT) with Oelo's color and movement settings



# Festivity. All year long.

Oelo's cloud-based Evolution App features more than 16 million hues, pre-set patterns and customizable movement settings! Use the app to give your building a green St. Patrick's day glow, create breast cancer awareness with a pink storefront or add custom movement to attract attention during your annual sales events. Plus, transform your holiday lights into security lighting with our spotlight controls.







... 55-plus pre-set patterns ... then customize away!

# Find Oelo's app on:





Create your daily, weekly or yearly schedule!

# alexa Google Home

## MARCH

March your favorite

## **SPRINKLE**

## **TAKEOVER**



Valentine's Day



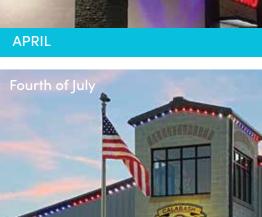
**FEBRUARY** 

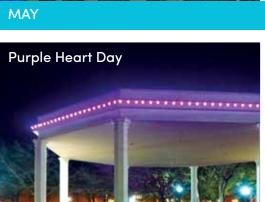


Easter











JULY **Breast Cancer Awareness** 

**OCTOBER** 

**AUGUST** Thanksgiving

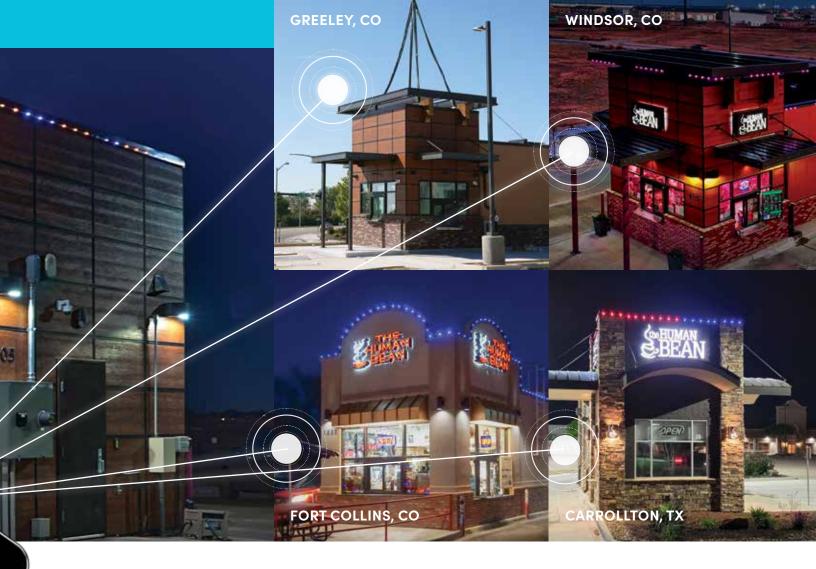
**NOVEMBER** 



**DECEMBER** 



(From the corporate office!)





Multiple buildings, color-changing, from anywhere!

With our **Oelo Evolution app**, customize your lighting, save your favorite patterns, schedule those patterns up to 12 months in advance and control your lights (and multiple franchise structures) from anywhere in the world. Our cloud-based system can be controlled from your iPhone/Android device through WiFi, cellular or Ethernet connection.



## Secure with lots of control!

- ✓ Controller: SSL/TLS 1.2
- ✓ App/Cloud SSL: SHA-256 with RSA Encryption
- Data: User information is stored on the cloud; all passwords are hashed
- Six individually addressable outputs:
   Allows one controller to operate more than half a dozen zones separately

# Permanent lights that keep on giving.

# And all without the yearly hassle or annual cost.



Spreading a little holiday cheer takes time and money. Whether you hang your own Christmas lights or pay for light leasing, installation and removal, the yearly hassle can cut into budget. With Oelo's commercial lighting solutions, you only have to deal with the upfront cost and a one-time install. Oelo's patented system blends in seamlessly with any structure, available in metal or acrylic covers.



## **COMMERCIAL-GRADE METAL**

Our Colorado-made metal LED channel offers quick installation. With minimal mounting components, the metal channel is perfect for large-scale commercial projects.

- ✓ LED appearance: Snaps into channel for quick install and even spacing
- ✓ Length: 7' 6" increments that can be cut to size, allowing the system to be customizable
- Colors: Powder coated in an array of standard color options (OR you can inquire about color-match!)



## **IMPACT-RESISTANT ACRYLIC**

Oelo's acrylic cover features an impact-resistant, fade-resistant flush design. Because our LEDs are IP68 waterproof rated, the main function of this cover is to aesthetically mount the lights.

- ✓ LED appearance: Spaced 10" or closer behind translucent lens for a flush look
- Length: 8' increments that can be cut to size, allowing the system to be customizable
- ✓ Colors: Available in a variety of standard colors.







# Versatile lighting for years to come.

**Our IP68 water-proof rated LED lights** deliver Oelo's infinite customizable lighting capabilities. Plus, each 36V system is rated for 100,000 hours of use, the equivalent of 34 years of nightly eight-hour glow! Meanwhile, Oelo's patented cover system is designed to withstand the elements while providing the industry's most versatile mounting options.



FACE MOUNT
The traditional holiday look

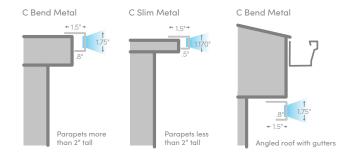
YOU CHOOSE: OUR TRADITIONAL GLOW OR OELO'S WALL-WASH LOOK. OR BOTH!

ACCENT MOUNT
Exterior wall grazing

# **CAN ALSO BE MOUNTED** FOR PATIO LIGHTING! **UNDER MOUNT** The outdoor wall-wash effect

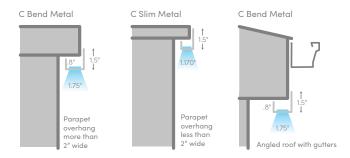
# FACE MOUNT

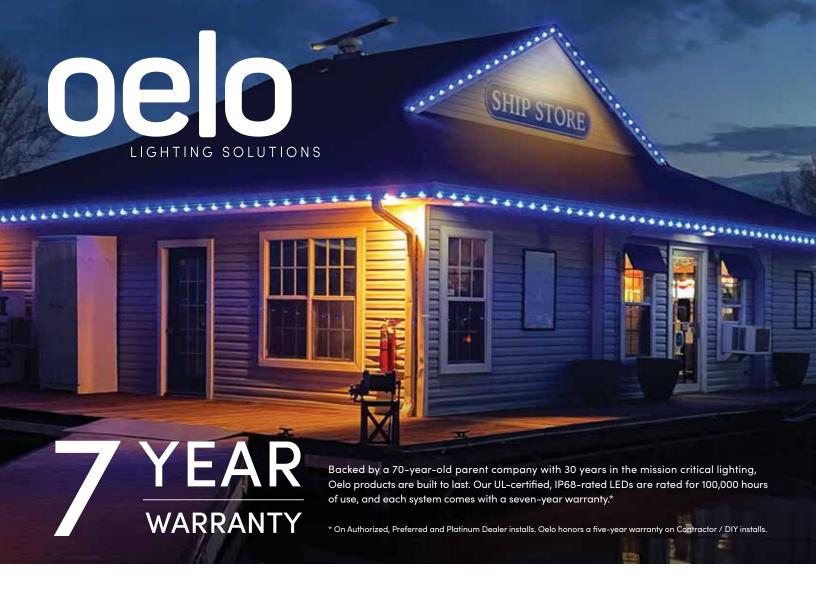
Oelo can be hung on the fascia, pointing outward for a traditional Christmas light glow. The system's LEDs are visible from every angle using this effect. And while this is considered our most traditional look, Oelo's app lets you create "gaps" in the lighting by allowing you to control each individual LED for a modern lighting galleria effect.



# **2 UNDER MOUNT**

Oelo is one of the few permanent lighting systems that can be hung BOTH on the fascia AND under the eaves. The under-mount effect creates a wall-wash glow, illuminating the exterior with color to eliminate shadows and highlight the wall. This effect is compliant with the Dark Sky Initiative because the LEDs are angled downward.





Get your FREE commercial LED lighting quote from your local Oelo dealer!

oelo.com | 970.212.3670 | 3842 Redman Dr., Fort Collins, CO

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