

REDUCE LIGHTING COST & MAINTENANCE | ATTRACT MORE CUSTOMERS & INCREASE SALES



# No matter the business, outshine the competition.

Making your business more noticeable has never been easier – or more colorful! – with Oelo's color-changing outdoor commercial LED lighting. Not only is Oelo the perfect replacement to tired string lighting thanks to its energy-efficient, maintenance-free design, but this system pulls double duty EVERY holiday season thanks to its intuitive smart controls. Imagine maintenance-free holiday and commercial lighting at your fingertips for every sales event and speci

# A COMPREHENSIVE LED COMMERCIAL LIGHTING SYSTEM.



### WIFI OR CLOUD-BASED CONTROLS - PGS 4-7

- 16 million hues, plus movement settings and infinite patterns
- Optional cloud-controlled app for anywhere operation
- Secure web browser, iPhone or Android applications
- Schedule lights 12 months in advance (multiple locations!)



- Choose from Oelo's aluminum or acrylic cover options
- Available in an array of colors (or custom powder coat)
- UL-certified, IP68 waterproof-rated LED lights
- Rated for 100,000 of use (or 22 years of nightly glow)

### WHY INVEST IN OELO?

 INCREASE YOUR BUSINESS' VISIBILITY to attract more customers and increase your sales

 ENHANCE THE SAFETY AND SECURITY of your business with a well-lit commercial exterior REDUCE MAINTENANCE AND EXPENSES
with a hassle-free, energy-efficient lighting system

 BECAUSE IT'S FUN (EVERYONE WILL LOVE IT) with Oelo's color and movement settings

# Festivity. All year long.

Be the fun business with endless spirit! **Oelo's standard in-range WiFi app** lets you use your lights for year-round festivity, including holidays, social awareness, game days and big events, like your annual sale. Use the app to give your building a green St. Patrick's day glow, create breast cancer awareness with a pink storefront or add custom movement to attract attention to your business.

Purple Twinkle





Choose from 16 million hues

... fun movement patterns

... then save your patterns.

STATIONARY

Choose this mode for an iconic Christmas light look.

#### MARCH

March a repeated pattern using selected hues.

#### CHASE

Pick two colors (or more) to chase each other.

#### STREAK

Control speed and gaps to create a streak effect.

#### SPLIT

Evenly split two colors for a dual-lighting result.

#### BOLT

Illuminate LEDs one by one for a bolt sequence.

#### **SPRINKLE** Slightly fade each LED

for a sprinkling illusion.

#### TWINKLE

Drastically fade each LED for a twinkling effect.

#### FADE

Smoothly fade between colors for a pulsing glow.



Set the built-in lighting timer!







**FEBRUARY** 



JANUARY



APRIL



MAY



Fourth of July

# JULY



OCTOBER



# AUGUST



NOVEMBER

MARCH



# SEPTEMBER



DECEMBER

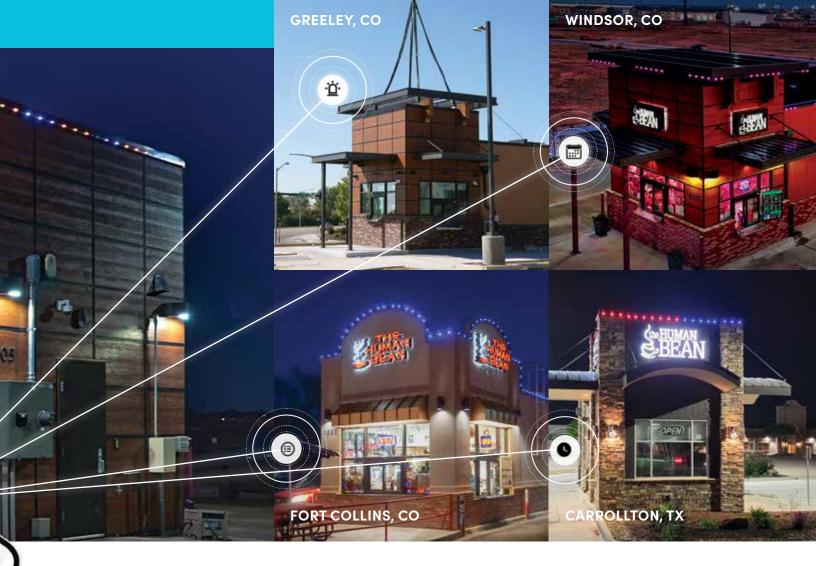
### OELO'S OPTIONAL CLOUD-BASED, MULTI-STRUCTURE APP

# Control multiple structures anywhere with the optional Oelo Anywhere app

(From the corporate office!)



Cloud-based / multi-structure systems use the Oelo Anywhere app, available on: \* App only compatible with Oelo cloud-based control units.





Multiple buildings, color-changing, from anywhere!

With our **optional Oelo Anywhere app,**\* customize your lighting, save your favorite patterns, schedule those patterns up to 12 months in advance and control your lights (and multiple franchise structures) from anywhere in the world. Our cloud-based system can be controlled from your desk via web browser or from your iPhone/ Android device through WiFi, cellular or Ethernet connection.



- Controller(s): Uses open ssl 1.1.d software, supporting TLS 1.2 and up
- Credentials: Handled by Amazon Web Services (AWS) Cognito User Pool
- Data: Username, email and phone stored locally; only cloud-stored data is username and email on servers located in Virginia with 20-second timeout

# Permanent lights that keep on giving. And all without the yearly hassle or annual cost.



As a business owner, spreading a little holiday cheer takes time and money. Whether you hang your own Christmas lights or pay for light leasing, installation and removal, the yearly hassle can cut into your bottom line. With Oelo's commercial lighting solutions, you only have to deal with the upfront cost and a one-time install. Oelo's patented system blends in seamlessly with any structure, available in aluminum or acrylic covers.



#### .040-THICK ALUMINUM

Our aluminum cover, fabricated in Oelo's Colorado factory, offers quick installation. With minimal mounting components, the aluminum channel is perfect for large-scale commercial projects.

- LED appearance: Snaps into channel for quick install and even spacing
- Length: 7' 6" increments that can be cut to size, allowing the system to be customizable
- Colors: Powder coated in an array of standard color options (or inquire about color-match)





#### **IMPACT-RESISTANT ACRYLIC**

Oelo's acrylic cover features an impact-resistant, fade-resistant flush design. Because our LEDs are IP68 waterproof rated, the main function of this cover is to aesthetically mount the lights.

- LED appearance: Spaced 10" or closer behind translucent lens for a flush look
- Length: 8' increments that can be cut to size, allowing the system to be customizable
- Colors: Available in a variety of standard colors, this channel is also paintable!





SERVICE STATIONS

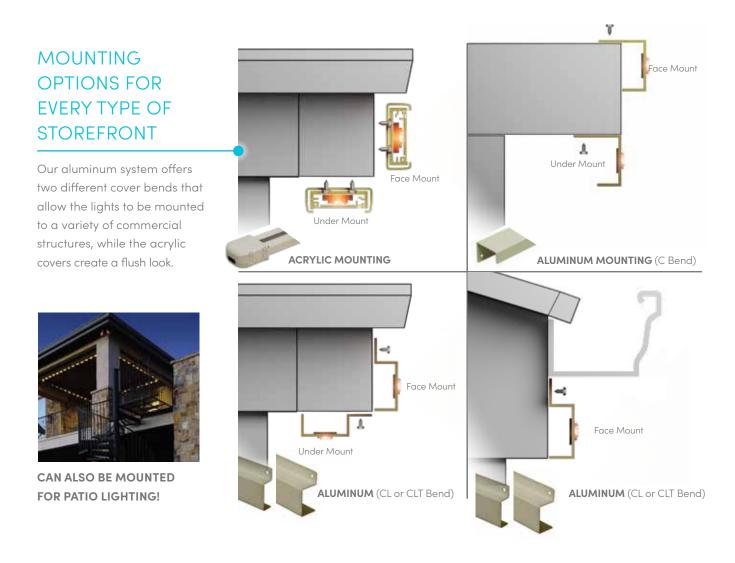
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WEDDING VENUES

**PLAZA STOREFRONTS** 

# Versatile lighting for years to come.

**Our IP68 water-proof rated LED lights** deliver Oelo's unique customizable lighting capabilities. Plus, each 36V system is rated for 100,000 hours of use, the equivalent of 22 years of nightly 12-hour glow! Additionally, Oelo's patented cover system is designed to withstand the elements while providing different mounting options.



# Choose your building's look. TRADITIONAL, WALL WASH, ACCENT LIGHTING OR ALL THREE!

### FACE MOUNT

#### The traditional holiday look

Oelo can be hung on the fascia, pointing outward for a traditional Christmas light glow. The system's LEDs are visible from every angle using this effect. And while this is considered our most traditional look, Oelo's app lets you create "gaps" in the lighting by allowing you to control each individual LED for a modern lighting effect.

### UNDER MOUNT — The outdoor wall wash effect

Oelo is one of the few permanent lighting systems that can be hung BOTH on the fascia AND under the eaves. The under-mount effect creates a wall-wash glow, illuminating the exterior with color to eliminate shadows and highlight the wall. This effect is complaint with the Dark Sky Initiative because the LEDs are angled downward.

# ACCENT MOUNT Exterior wall grazing

Wall grazing lighting is created when the channels are mounted downward (or upward) and then select LEDs are turned on (or off) to accent an architectural feature of the exterior, like a pillar. Grazing often uses white light, but with Oelo's 16 million hues, creativity is endless. Use it to highlight unique architectural features.









Backed by a 60-year-old parent company with 30 years in the mission critical lighting, Oelo products are built to last. Our UL-certified, IP68-rated LEDs are rated for 100,000 hours of use, and each system comes with a five-year warranty.

Get your FREE commercial LED lighting quote from your local Oelo dealer!

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