

REDUCE LIGHTING COST & MAINTENANCE | CREATE COMMUNITY FESTIVITY



## Lighting that keeps on giving. Without the yearly hassle or annual cost.

Oelo Lighting Solutions has helped countless businesses, campuses and communities across the nation stand out with color-changing commercial LED lighting. Featuring Oelo's proprietary cloud-controlled software, your corporation or municipality can have full control over your buildings' structural lighting to create infinite holiday color combinations and movement patterns for facility visibility, enhanced security and year-round celebration, all the while reducing maintenance.

### A COMPREHENSIVE LED COMMERCIAL LIGHTING SYSTEM.



### CLOUD-CONTROLLED – PGS 4-5

- Cloud-controlled, color-changing LED lighting
- 16 million hues, plus movement settings and infinite patterns
- Secure web browser, iPhone or Android applications
- Schedule lights 12 months in advance (multiple locations!)



- Choose from Oelo's aluminum or acrylic cover options
- Available in an array of colors (or custom powder coat)
- UL-listed, IP68 waterproof-rated LED lights
- Rated for 100,000 of use (or 22 years of nightly glow)

#### WHY INVEST IN OELO?

INCREASE YOUR FACILITY'S VISIBILITY to create a presence in your community

✓ ENHANCE THE SAFETY AND SECURITY of your structure with a well-lit exterior  REDUCE MAINTENANCE AND EXPENSES with a hassle-free, energy-efficient lighting system

 BECAUSE IT'S FUN (EVERYONE WILL LOVE IT) with Oelo's color and movement settings

### CUSTOMER CLOUD-BASED CASE STUDIES - PAGE 6-7

TARLETON STATE UNIVERSITY -



Backed by a 60-year-old parent company with 30 years in the mission critical lighting, Oelo products are built to last. Our UL-listed, IP68-rated LEDs are rated for 100,000 hours of use, and each system comes with a five-year warranty.

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#### **CLOUD-CONTROLLED LIGHTING**

Control and schedule lighting effects using a web browser or iPhone/Android app through WiFi, cellular or Ethernet connection.

Control 16 million colors, fun movement settings, infinite patterns AND multiple buildings from anywhere in the world.

#### Software security

 Controller(s): Uses openssl 1.1.d software, supporting TLS 1.2 and up

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- Credentials: Handled by Amazon Web Services (AWS) Cognito User Pool
- Data: Username, email and phone stored locally; only cloud-stored data is username and email on servers located in Virginia with 20-second timeout



Multiple buildings, color-changing, from anywhere!

Give your buildings a green St. Patrick's day glow, create breast cancer awareness with a pink campus or add custom movement to attract attention with Oelo's **cloud-based**, **color-changing LED system**, controlled from your desk via web browser or from your iPhone/Android device through WiFi, cellular or Ethernet connection. From a management standpoint, Oelo is a no-brainer, helping the grounds crew eliminate the ongoing time and money it takes to hang and coordinate holiday lights on an annual basis.



# When businesses make the world a brighter place, they shine more.



Oelo is proud to have worked with many esteemed campuses and communities across the nation, including these ones ...



### Children's Hospital

To help brighten patients' stay at its 40-acre healthcare campus, Children's Hospital Colorado accented its welcoming structure with a 6,200-linear-foot Oelo system that features more than 8,000 individual LEDs and illuminates 14 different rooflines.





#### Tarleton State University

Tarteton State University's cloud-controlled Oelo system touts 7,500 lights and 14 control units to illuminate nine buildings spread throughout Stephenville, Texas' 122-year-old campus. The university's color of choice? Tarleton purple!

#### The City of Fort Collins

Right in our very own backyard, Oelo is proud to illuminate five different City of Fort Collins community buildings, combining 1,800 lights and Oelo's proprietary cloud-based system to accent a number of buildings, including City Hall and the police station.





**CHILDREN'S HOSPITAL COLORADO** 



## **TARLETON STATE UNIVERSITY**



THE CITY OF FORT COLLINS

## Invisible by day ... seamless by design.



Spreading a little holiday cheer takes time and money. Whether you hang your own Christmas lights or pay for light leasing, installation and removal, the yearly hassle can cut into budget. With Oelo's commercial lighting solutions, you only have to deal with the upfront cost and a one-time install. Oelo's patented system blends in seamlessly with any structure, available in aluminum or acrylic covers.



#### .040-THICK ALUMINUM

Our aluminum cover, fabricated in Oelo's Colorado factory, offers quick installation. With minimal mounting components, the aluminum channel is perfect for large-scale commercial projects.

- LED appearance: Snaps into channel for quick install and even spacing
- Length: 7' 6" increments that can be cut to size, allowing the system to be customizable
- Colors: Powder coated in an array of standard color options (OR you can inquire about color-match!)



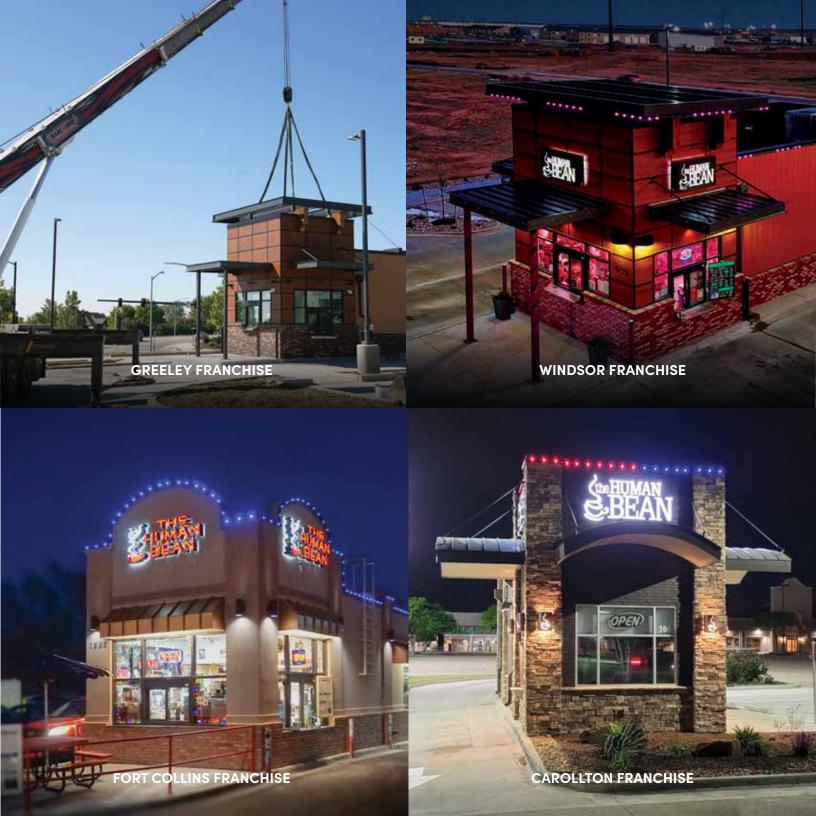
#### **IMPACT-RESISTANT ACRYLIC**

Oelo's acrylic cover features an impact-resistant, fade-resistant flush design. Because our LEDs are IP68 waterproof rated, the main function of this cover is to aesthetically mount the lights.

- LED appearance: Spaced 10" or closer behind translucent lens for a flush look
- Length: 8' increments that can be cut to size, allowing the system to be customizable
- Colors: Available in a variety of standard colors, this channel is also paintable!

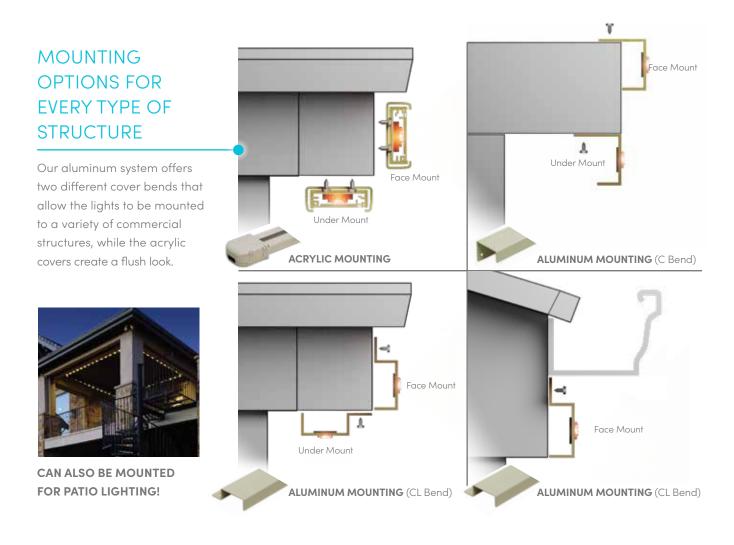






## Versatile lighting for years to come.

**Our IP68 water-proof rated LED lights** deliver Oelo's infinite customizable lighting capabilities. Plus, each 36V system is rated for 100,000 hours of use, the equivalent of 22 years of nightly 12-hour glow! Additionally, Oelo's patented cover system is designed to withstand the elements while providing different mounting options.



## Choose your building's look. TRADITIONAL, WALL WASH, ACCENT LIGHTING OR ALL THREE!

### FACE MOUNT

#### The traditional holiday look

Oelo can be hung on the fascia, pointing outward for a traditional Christmas light glow. The system's LEDs are visible from every angle using this effect. And while this is considered our most traditional look, Oelo's app lets you create "gaps" in the lighting by allowing you to control each individual LED for a modern lighting effect.

### UNDER MOUNT — The outdoor wall wash effect

Oelo is one of the few permanent lighting systems that can be hung BOTH on the fascia AND under the eaves. The under-mount effect creates a wall-wash glow, illuminating the exterior with color to eliminate shadows and highlight the wall. This effect is compliant with the Dark Sky Initiative because the LEDs are angled downward.

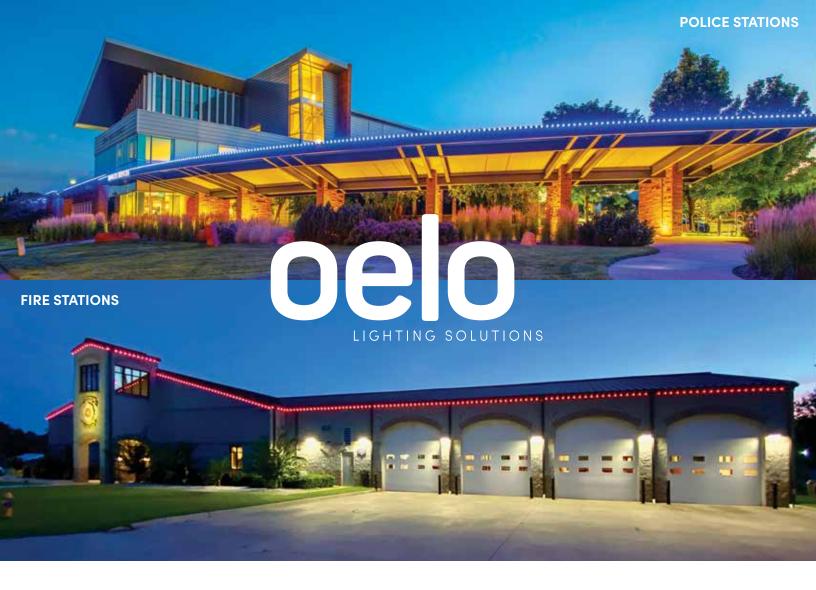
### ACCENT MOUNT Exterior wall grazing

Wall grazing lighting is created when the channels are mounted downward (or upward) and then select LEDs are turned on (or off) to accent an architectural feature of the exterior, like a pillar. Grazing often uses white light, but with Oelo's 16 million hues, creativity is endless. Use it to highlight unique architectural features.





SIDE MOUNT, TOO!



Get your FREE commercial LED lighting quote from your local Oelo dealer!

oelo.com | 970.212.3670 | 3842 Redman Dr., Fort Collins, CO

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