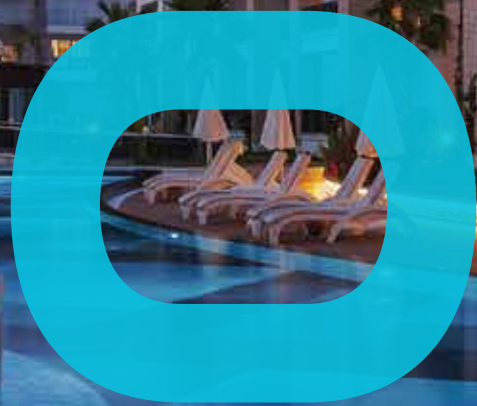


COMMERCIAL LIGHTING SOLUTIONS



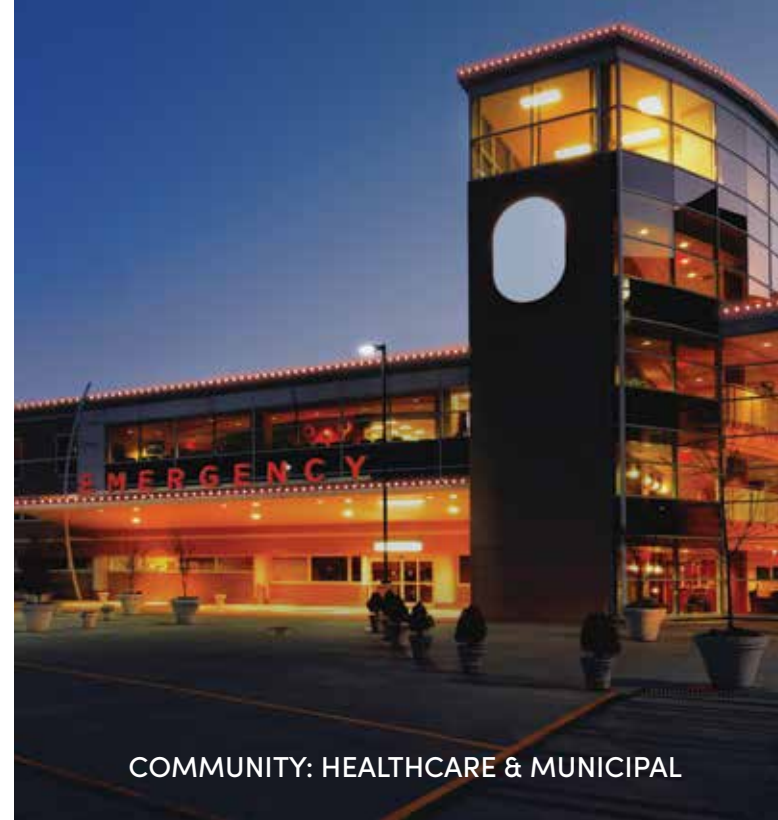
ATTRACT MORE CUSTOMERS & INCREASE SALES | REDUCE LIGHTING COST & MAINTENANCE



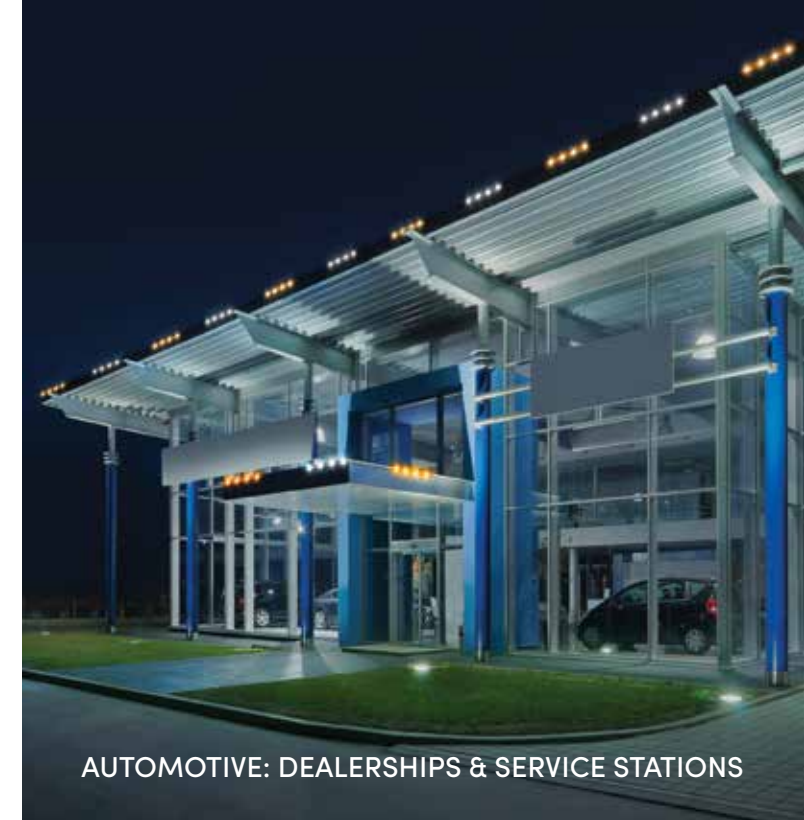
BUSINESS: LOCAL, FRANCHISE & OFFICE



HOSPITALITY: PATIOS, RESORTS & RESTAURANTS



COMMUNITY: HEALTHCARE & MUNICIPAL



AUTOMOTIVE: DEALERSHIPS & SERVICE STATIONS

No matter the business, outshine the competition.

Making your business more noticeable has never been easier — or more colorful! — with Oelo's color-changing outdoor commercial LED lighting. Not only is Oelo the perfect replacement to tired string lighting thanks to its energy-efficient, maintenance-free design, but this system pulls double duty EVERY holiday season thanks to its intuitive smart controls. Imagine maintenance-free holiday and commercial lighting at your fingertips for every sales event and special occasion.

COMMERCIAL BENEFITS — PG 3-4

- Learn about Oelo's many lighting applications
- Compare Oelo vs. traditional commercial lighting

CELEBRATORY LIGHTING — PG 5-6

- Discover the lighting system that pulls double duty
- Eliminate time and money hanging holiday lights

WHY INVEST IN OELO LIGHTING?

- ✓ **INCREASE YOUR BUSINESS' VISIBILITY**
to attract more customers and increase your sales
- ✓ **ENHANCE THE SAFETY AND SECURITY**
of your business with a well-lit commercial exterior
- ✓ **REDUCE MAINTENANCE AND EXPENSES**
with a hassle-free, energy-efficient lighting system
- ✓ **BECAUSE IT'S FUN (EVERYONE WILL LOVE IT)**
with Oelo's ability to change color and movement settings

5 YEAR WARRANTY

Backed by 30 years of lighting industry experience, Oelo products are built to last. Our system's LED components are housed in an impact-resistant, UV-stable plastic channel for moisture resistance, and every product comes with a five-year warranty.

Practically invisible by day, uniquely expressive by night.

A complete lighting system with endless customization:



Moisture-resistant channel in 9 colors



Simple color app to customize hues



Control box with WiFi technology

There's your business ...
and then there's the guy
next door. Bask in the glow.



Remain visible (and welcoming) with ENDLESS LIGHTING EFFECTS!

Making good business sense.

Bright companies choose Oelo — not only because they want to exude curb appeal, radiate seasonal festivity and increase their building's security but because they want an energy-efficient, hassle-free commercial lighting system. Backed by 30 years of experience in the mission-critical lighting industry, Oelo stands behind its dependable products with a five-year warranty.



✓ **Practically maintenance free**

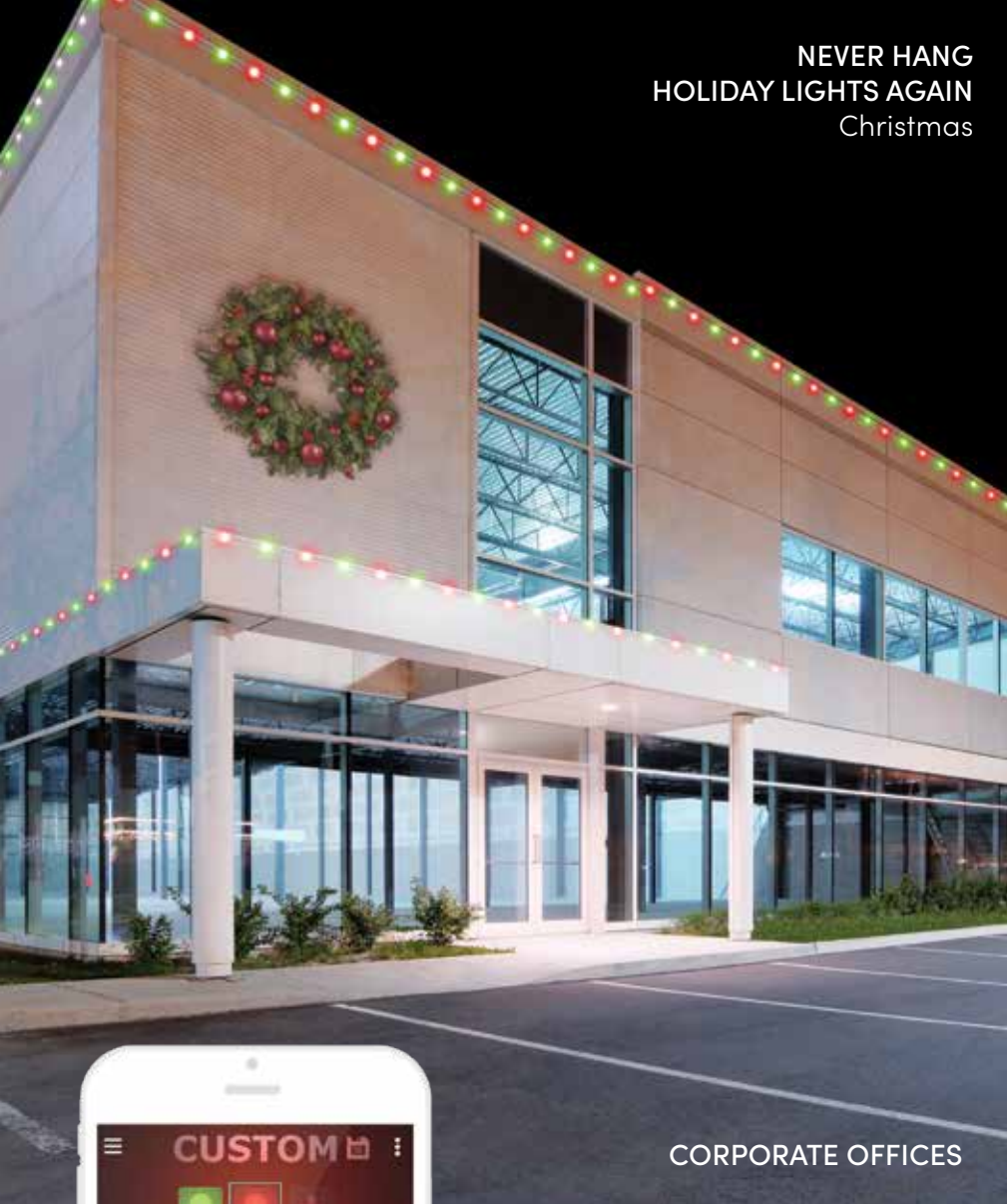
After the initial install by an authorized Oelo installer, each system is rated for 100,000 hours of use — the equivalent of 22 years of nightly 12-hour glow! Compare that to other systems' 10,000-40,000-hour lifespan.

✓ **Oh, so many cost savings**

Did we mention, our individual LED bulbs rarely have to be replaced? Compare that to other bulbs, along with attributed cost savings (on the right), plus other annual energy cost savings.

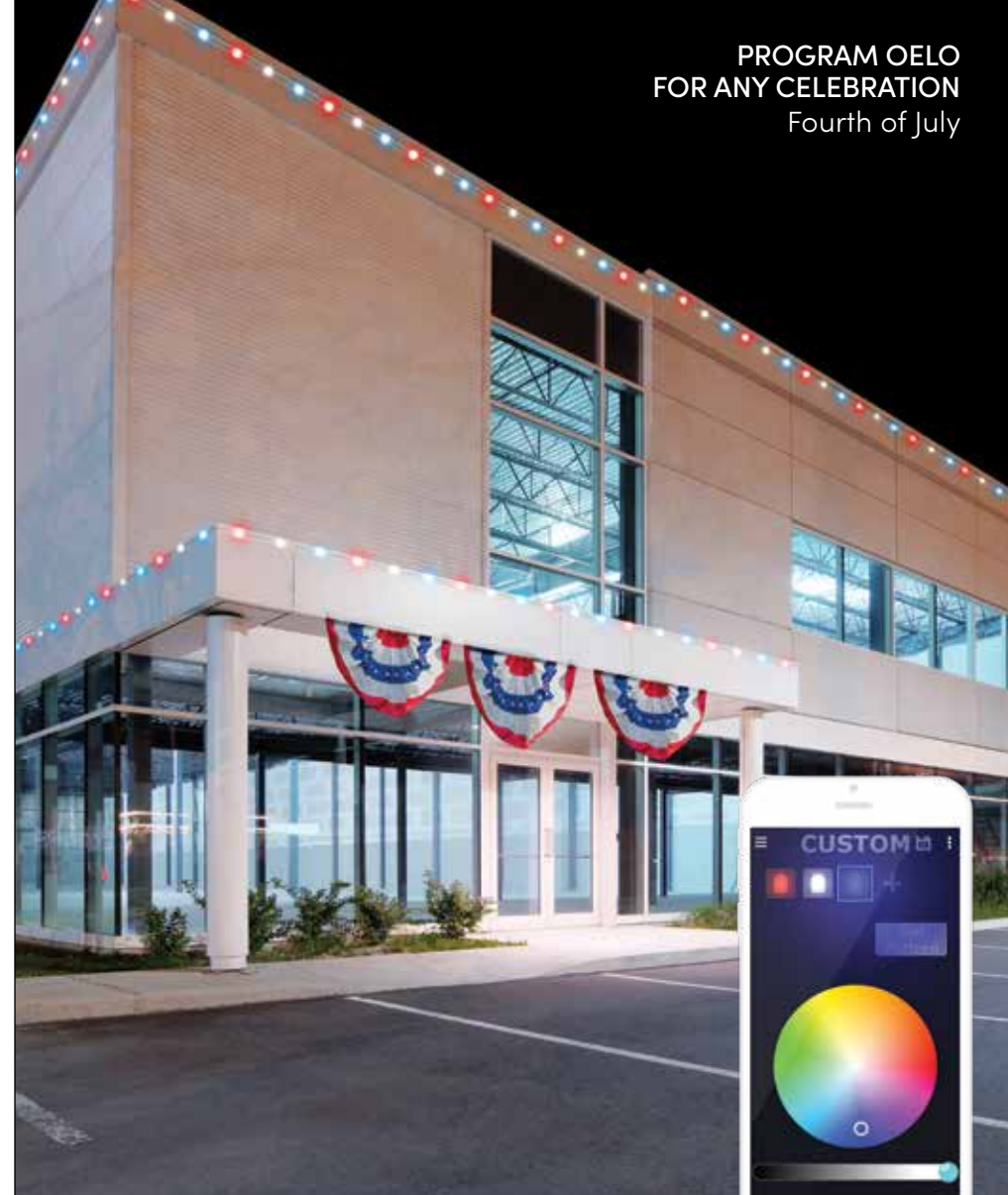
OELO VS. OTHER LINEAR COMMERCIAL LIGHTING OPTIONS

	Oelo Commercial Lighting	LED String Lighting	Neon Tube Lights
Cost	\$20-25/linear foot	\$10-15/linear foot	\$50-300/linear foot
Annual energy cost for 200 linear feet of lights (12 hrs/day, 360 days/year)	Approx. \$75/year	Approx. \$140/year	Approx. \$360/year
Average lifespan	100,000 hours	40,000 hours	10,000 hours
Maintenance	Practically maintenance free	Issues in harsh weather	Tube maintenance
Safety	No dangerous materials used	No dangerous materials used	Glass tubes easily breaks; filled with poisonous gases
Added pros	Durable and long-lasting; capable of producing endless lighting effects that alternatives can't	Cheap and efficient	Very bright

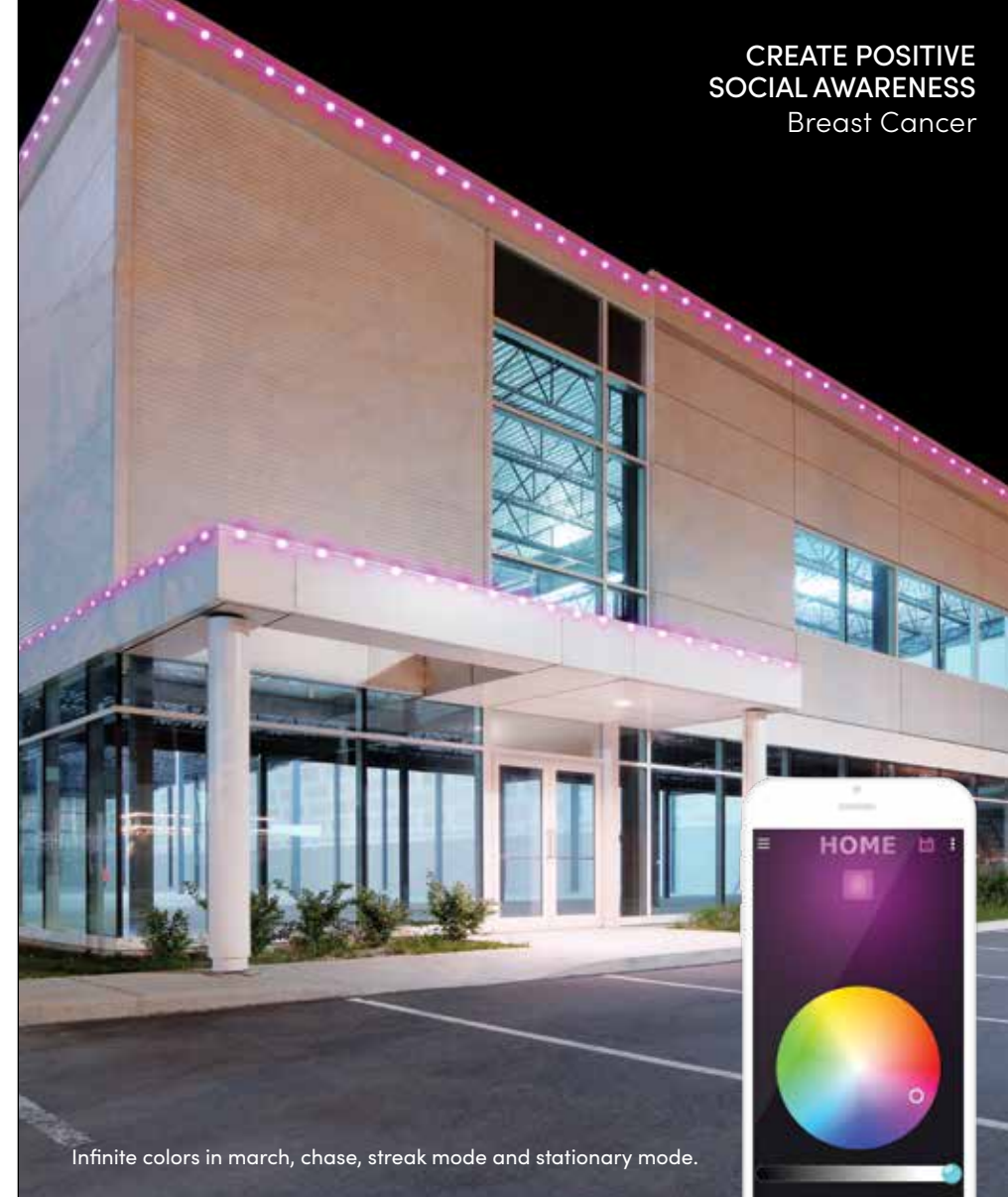


NEVER HANG
HOLIDAY LIGHTS AGAIN
Christmas

CORPORATE OFFICES



PROGRAM OELO
FOR ANY CELEBRATION
Fourth of July



CREATE POSITIVE
SOCIAL AWARENESS
Breast Cancer



Infinite colors in march, chase, streak mode and stationary mode.

Lighting that keeps on giving.

Without the yearly hassle or annual cost.

✓ **Save time and money (year after year)**

As a business owner, spreading a little holiday cheer takes time and/or money. Whether you hang your own Christmas lights or pay for Christmas light leasing, installation and removal, the yearly hassle can easily dampen your spirits and cut into your bottom line. But with Oelo's commercial lighting solutions, you only have to deal with the upfront cost and a one-time install.

✓ **Be the "fun" business with endless spirit**

Oelo's customizable color app lets you utilize your lights for year-round festivity — other holidays, social awareness, game day and big events, like your annual sale. Use the app to give your building a green St. Patrick's day glow, create breast cancer awareness with a pink storefront or add custom movement for a little festivity (or to attract attention to your business).



Traditional holiday lighting OR Oelo permanent lighting

Which of these holiday lights looks like a yearly hassle, and which one looks like a property investment? We bet you can guess ...

TRADITIONAL HOLIDAY LIGHTING VS OELO PERMANENT LIGHTING

In just a few short years, Oelo's permanent holiday lighting system proves to be a better investment compared to the annual upkeep of hanging and removing traditional Christmas lights. And because Oelo is rated for 100,000 hours of use (more than 20 years of 12-hour nightly glow), you reap the cost savings year after year.

So, ditch the annual bills for hanging and removal and invest in a system that adds value to your property every holiday.



Get your FREE commercial LED lighting quote today.

Our quoting process is a breeze. With just a few exterior snapshots of your building, we can quote your project. So call 970.212.3670 or visit oelo.com/contact to tell us about your commercial lighting needs.

oelo-commercial.com | 3842 Redman Dr., Fort Collins, CO | 970.212.3670

See an Oelo representative or authorized installer for further details. All information in this brochure is the latest available at the time of publication. Printed in the USA. 2K 0718 ©2018 Oelo